

January 13, 2020

**FOR IMMEDIATE RELEASE**

**Revolutionary 31-Pound Portable Automatic Welder**

**The only truly portable welder on the market**

BLOOMINGTON, MN – The revolutionary HG ROOF, previously only sold in Europe, is now available in America. The roofing industry has a product gap: a lightweight, cost-effective, portable welder for use on fast jobs and repairs. The HG ROOF answers that need for the roofing industry and beyond. Powered by the flagship HG 2620 E heat gun, this tool boasts a 10,000-hour motor life and field changeable parts, keeping crews working efficiently.

The HG ROOF is the lightest tool of its kind and can be used with any overlap welding material (PVC, vinyl, tarpaulin, etc.) This automatic welding machine is compact and portable, and with its 2000W output and high pressing force, it produces perfectly sealed surfaces every time. Visit [steinel.net](http://steinel.net) to learn more about the new HG ROOF automatic welding machine, to locate a regional sales manager and to find a STEINEL approved service center closest to you.

STEINEL America will be in Dallas, TX February 4-6, 2020 at the International Roofing Expo (IRE) tradeshow. This is one of the largest roofing construction and maintenance events in the country. STEINEL will be hosting an in-booth happy hour to welcome and invite industry experts to watch the HG ROOF in action with live demonstrations.

STEINEL is a global organization dedicated to the development of cutting-edge technology for the delivery of controlled heat. Professionals worldwide have come to expect the superior performance, reliability and value only an industry leader can provide. Over half a century of the highest standards in design, manufacturing and service have made the STEINEL name synonymous with quality and innovation in more than 80 countries.

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